



Asociación de Organizadores de Congresos de Córdoba

**JOIN THE ASSOCIATION!**

**KNOW OUR MISSION AND OBJECTIVES.**

## **Our mission**

**To promote in Córdoba the generation of quality professional services for meeting tourism, among the OPC partners and other collaborating partners of our industry, through the culture of continuous improvement in the work, the development of innovation and the application of sustainability criteria throughout the event value chain.**





# Our objectives

- To promote Cordoba in the field of MICE as an ideal space for the organization and realization of congresses, meetings, conventions and fairs.
- To represent and defend the interests of the members before any public and private organization.
- Promote the professional recognition of the entire MICE industry in Córdoba, strengthening the professional image of companies.
- Collaborate with the Tourism Destination Manager of the MICE Sector, in developing the necessary actions to enhance the competitiveness of Córdoba as a MICE tourism destination and promote its promotion and dissemination.
- Enhance the quality of services provided by partners.
- Promote professional union and collaboration among associate members, developing the dissemination and transmission of knowledge.
- To promote the commercial relationship and collaboration between the associated companies.
- To give visibility to the professional congress organizer and all the specialized collaborators, highlighting their fundamental role within the MICE.
- Promote innovation in the organization of events, through workshops and technical seminars on the value chain of our activity.
- Drive our commitment to advance the implementation of sustainability across the entire value chain of organizing congresses, meetings, conventions and fairs.
- Commit to the realization of inclusive events, responding to people with different needs.

**Thank you for your interest!**



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